

CRANDORTM

Complete



Field to finish advantage
**100% CRANBERRY
POWDER**

Fruit dOr



Fruit dOr

CRANDOR™

Complete

Cran d'Or™ Complete is a 100% cranberry powder that delivers the fruit's natural benefits, sustainably produced. It is the product of a fully integrated supply chain.



Complete control over every step of the production process



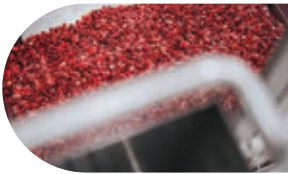
Fields

- Grown in cold climate and acidic soil for ideal berry growing
- Farmland doesn't need fungicides
- Innovative organic farming techniques
- Producers meet the world's strictest regulations



Harvests

- Record time from field to freezer locks in natural properties
- Water waste reduction practices



Dries

- Gentle extraction process keeps cells intact
- Slow drying process preserves uniform color & texture
- Highly selective sorting to optimize final product quality
- The most sophisticated pesticide and safety testing



High quality, versatile formulating

Fiber

< 40%
(4g/10g)

Protein

10%
(1g/10g)

Ratio*

50:1

PACs

Proanthocyanidins, a class of soluble and insoluble polyphenols

Cran d'Or™ Complete contains more than 4% of soluble and insoluble PACs (0.4g/100g).

Cran d'Or™ Complete powder contains both **soluble** and **insoluble** PACs.

- Proanthocyanidins (PACs) are large and complex molecules that potentially exhibit effects on biological and metabolic activity and could generate health benefits.
- Fruit d'Or uses only the most advanced and reliable tests available to measure and test soluble and insoluble PACs.
- The profile of cranberries' bioactive compounds is distinct from other berries. The cranberry is rich in A type PACs unlike the B type PACs found in most other fruits.

Some studies look at proanthocyanidin type A research, and cranberry PACs anti-adhesive properties may have beneficial affects on:

- **Urinary tract health**
- **Gut health**
- **Oral health**

Cranberry PACs may also support:

- **Cardiovascular health**
- **Healthy cholesterol levels**

VERSATILE APPLICATIONS

This 100% cranberry powder is ready for innovative nutraceutical product applications:



Gummies



Capsules



Softgels



Tablets

* Preliminary specification to be confirmed with the results of the first industrial batches.

References:

1. Mol. Nutr. Food Res. 6/2007 <https://pubmed.ncbi.nlm.nih.gov/17487930/>
2. PLOS ONE | <https://doi.org/10.1371/journal.pone.0224836> November 12, 2019



Purity from the ground up

Consumers are looking for pure, clean ingredients. Fruit d'Or is a proven leader and expert in cultivating and processing the finest cranberries and wild blueberries on the market. With a deeply rooted belief in sustainable and vertically integrated production, every step—from the seeds we sow to the crops we harvest to the finished ingredients we create—is meticulously monitored to ensure we only deliver the very best. Experience Fruit d'Or's proven authenticity, quality, consistency, and effectiveness—right from our fields to your natural health solutions.

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Fruit d'Or