



Organic & upcycled
cranberry seed oil
from our fields



CRANORA™

REFINED AND DEODORIZED

Fruit d'Or

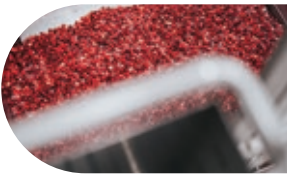
CRANORA™

CranOra™ is a 100% natural COSMOS-certified organic and upcycled cranberry seed oil. This refined and deodorized, first-cold pressed oil provides sought-after benefits to skin care and hair care products.



We pamper our berries every step of the way, from field to finished ingredient.

Fruit d'Or uses friendly features and practices to produce CranOra™.



CranOra™ comes from upcycled cranberry seeds

Cranberry seeds generated by the company's dried fruit and juice production are upcycled to extract the oil.



Clean label

CranOra™ is produced with non-GMO ingredients and contains no parabens, phenoxyethanol, synthetic perfumes and dyes or other petrochemical ingredients.



Nurtured by nature in our fields in Canada

Fruit d'Or does not use genetically modified ingredients or fungicides. Farmers rely on natural pollination as well as innovative organic farming practices.

The CranOra™ difference

- Refined and deodorized oil
- Single pure natural organic ingredient
- Unique field to finish story
- Sustainably sourced
- Unique balanced profile of Omega 3, 6 and 9
- Contains Vitamin E and squalene



Omega composition of Fruit d'Or CranOra™ compared to other cosmetic oils (in percentages, %)

Fatty acid	Cranberry seed oil CranOra™	Argan oil (NM 08.5.090)	Rose hip oil (cold-pressed)
Alpha-linolenic acid (ALA, omega-3)	25.0-40.0	<0.3	21.5-34.0
Linoleic acid (LA, omega-6)	29.0-45.0	29.3-36.0	42.2-51.7
Oleic acid (OA, omega-9)	15.0-25.0	43.0-49.1	12.4-18.4

CranOra™ cranberry seed oil : CranOra™ specification sheet. Ask our team for more information.

Argan oil: Gharby, S., & Charrouf, Z. (2022). Argan oil: chemical composition, extraction process, and quality control. *Frontiers in nutrition*, 8, 804587.

Rose hip oil: Mannozi, C., Foligni, R., Scalise, A., & Mozzon, M. (2020). Characterization of lipid substances of rose hip seeds as a potential source of functional components: A review. *Italian Journal of Food Science*, 32(4).

Everything you want and need in a new and trending natural ingredient.



SKIN AND BODY CARE

- Improves skin elasticity and prevents dehydration
- Illuminates skin and makes it radiant
- Improves skin texture
- Slows premature skin aging
- Relieves irritated skin and itching

Applications

- Moisturizers
- Masks & balms
- Eye contour
- Body lotions

HAIR CARE

- Conditions and beautifies hair
- Repairs split ends and dry, damaged hair
- Naturally contains a hair-protective sunscreen

Applications

- Shampoo
- Conditioner
- Hair masks



Purity from the ground up

Based in Canada and with a foundation in organic farming for 22 years, Fruit d'Or has become the world leader in growing organic cranberries from cultivation to production and processing. From field to finish, the company takes great care to protect both the fruit and the environment. Its organic cranberries are sourced from Quebec, Canada where the cold climate provides the perfect growing conditions.

Are you looking for an oil with a delicate aroma and a rawer form? Our cranberry seed oil is also available as a non-deodorized and non-refined oil under the name PlantEFA™. This oil can be used for the same cosmetic applications as our CranOra™ oil, but also for food applications.

Please contact our team for more information.

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For inquiries regarding the European market:
please reach out to Berryceuticals at info@berryceuticals.eu.

Fruit d'Or